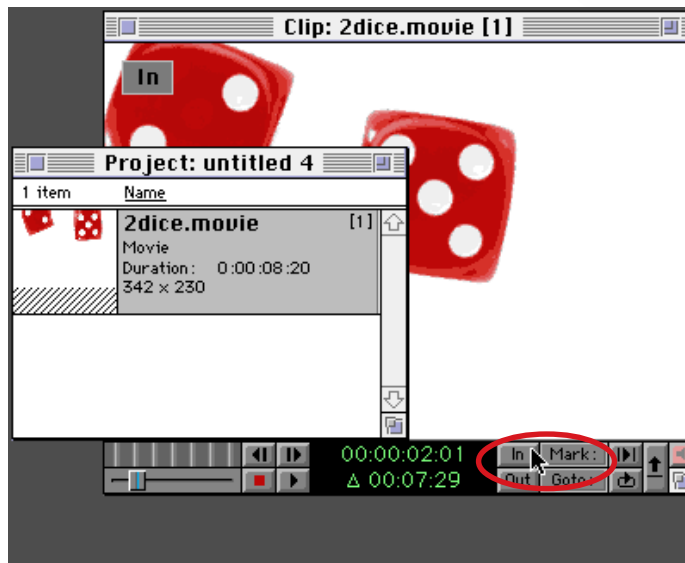


Introducing Adobe Premiere's™ Animated GIF Plug-in. With this new plug-in you can export movies as GIF files. To install the plug-in simply copy the Animated GIF plug-in into Adobe Premiere's plug-ins folder and restart the application. Note: This plug-in will not work with Adobe Premiere LE or with versions of Adobe Premiere earlier than 4.2.



CREATING ANIMATED GIFS WITH ADOBE PREMIERE!

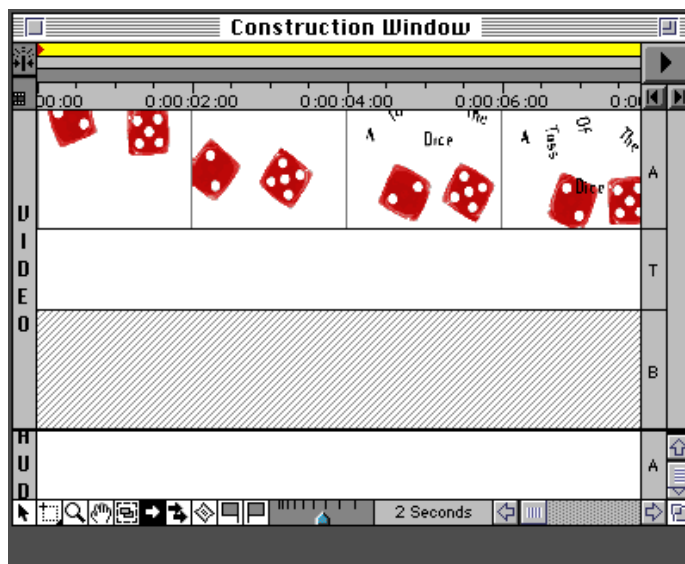
1. First import your movie into Premiere. Double click to open the Clip window. If you have not already done so, set your "in" and "out" points. This will allow Premiere to do all the work of finding the best frames to export for the animation. With the Animated GIF plug-in you can also use the Place Markers to mark the individual frames you would like exported. You can do this either now in the Clip window or later in the time ruler.



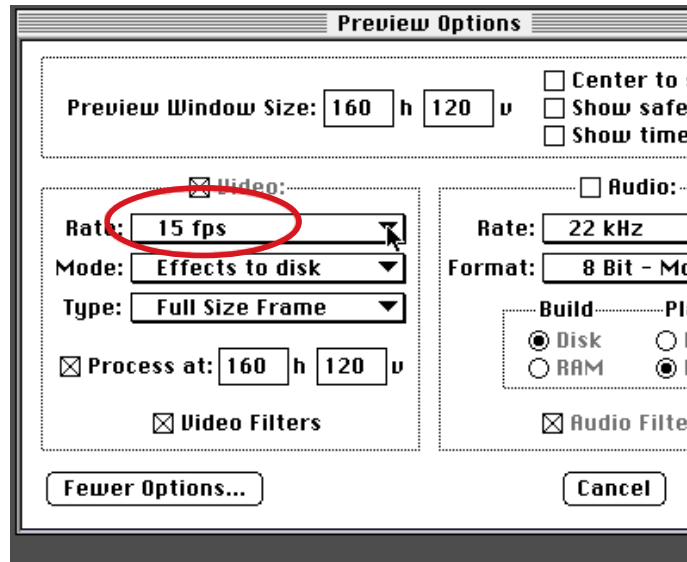
Mark your frames!

The Clip window will automatically give you 10 numbered Place Markers but you can add up to a 1000 more. Do this by pressing the asterisk (*), equal (=) or plus (+) key either while the clip is playing or in the same manner as adding a numbered marker.

2. Now, place your movie into the Construction window so that you can build a preview. The Animated GIF will be built using the frames from this preview. **Note:** If you're working in Windows®, you will export straight from the Clip window not the Construction window.



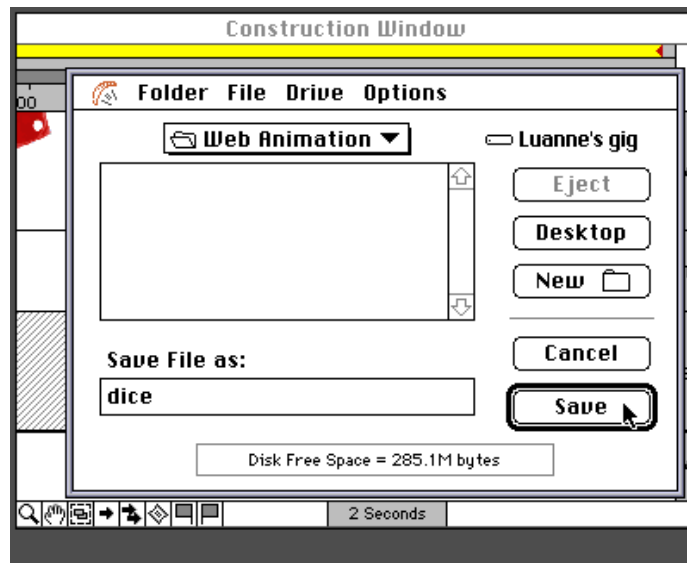
3. Next, set the preview options. Choose File > Make > Preview > Options. For this example we are using 15 fps. The rest of the default settings are fine. You can deselect audio since it will not be used.



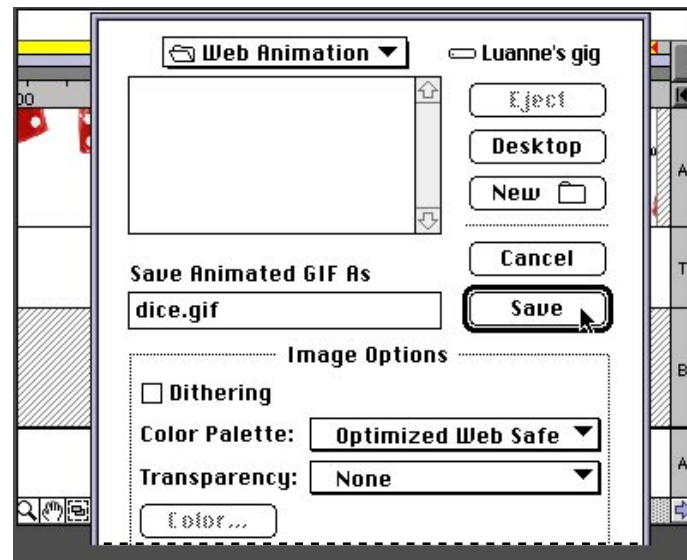
Frame Rates

This is important! Your animation will be built from this set of preview frames, so be sure that you choose a frame rate (fps) that is greater than the final frame rate of your animated GIF.

4. Next, choose File > Export > Animated GIF Export. You will be asked to save your project before you can export. Save now as a regular Premiere file.



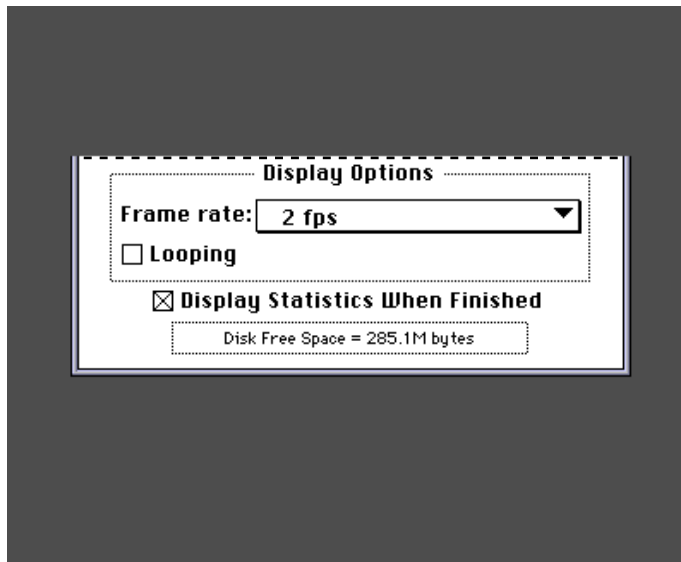
5. When the next dialog box appears, select the color palette. We chose the Optimized Web Safe palette. This helps keep the file size small. *The plug-in comes with several other custom palettes that you can load.* Choose your transparency. (The transparency is based on the alpha channel, so you'll need to use a compressor that retains the alpha channel in order to produce a transparent animated GIF.)



So Many Palettes!

The System palette is the 256 Macintosh® and Windows® system palette; the Web palette is a subset that contains only the colors available to Web browsers on Windows®. Optimized from Web is a subset in which all of your unused colors are removed. (If you are going to run your animation on both Mac and Windows, choose one of the Web palettes.)

6. Next, set the Frame rate. We chose 2 fps for this animation: Select Looping if you want your animation to play continually. Choose Dithering to dither your colors (*this will add to your file size*). Selecting Display Statistics gives you a summary of your creation when you are finished. Save your file with a .gif suffix.



7. Place your file as you would a normal GIF. To test it, simply open either the file or the HTML document in your browser.



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